

SPONSOR PRESENTATION

Put your name where lives are saved.

BloodLink helps hospitals and patients find blood donors nearby. It's free for donors and patients, and sponsors keep it that way. In return, your name is seen in the app, in our emails and on our website, with a link to you.

Become a sponsor

See what you get

THE PROBLEM

When a patient needs a rare blood type, every hour counts.

Blood banks run low, and some types (like O- or AB-) are hard to find. Hospitals often have no quick way to reach the right donor close by.

1

Donors sign up

Name, blood type, city, phone. Free, takes a minute.

2

Hospitals search

By blood type and distance. Only verified hospitals get full access.

3

Donor says yes

The donor gets a request and chooses. Contact details are only shared after a yes.

4

Blood is found

Hospital and donor talk directly and plan the donation.

WHY SPONSOR

Good for people. Good for your brand.

Real impact

Your money pays for hospital access, servers and outreach, so more patients get blood in time.

Local visibility

City partners are shown to people in their own city, just when they feel good about helping.

Proof for your CSR report

Live numbers and a monthly PDF report you can use in CSR and ESG reporting.

Your team gets involved

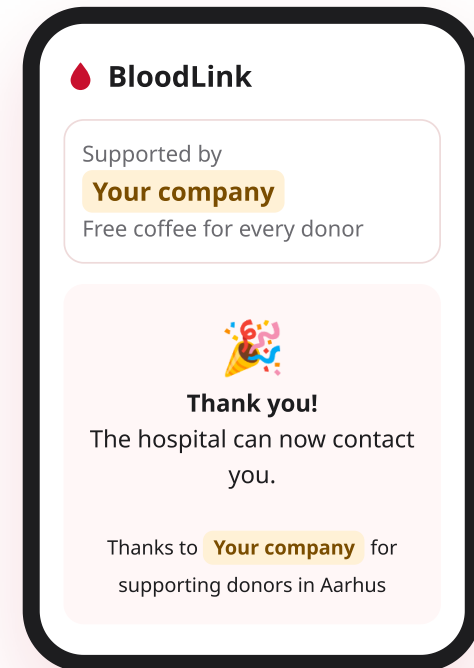
Host a blood drive at your company. Staff love it, and it shows what you stand for.

WHAT YOU GET · 1

Your logo in the app.

Donors, hospitals and patients see your logo on the start screen. And when a donor says yes to save a life, they see a "thank you" screen that names you.

- ✓ Main sponsors: every city
- ✓ City partners: users in your city
- ✓ Tap opens your website



WHAT YOU GET · 2

Your name in our emails.

Every email BloodLink sends has a "BloodLink is free thanks to..." box at the bottom, with your logo, your name and a link to your website.

- ✓ Welcome email to every new donor, hospital and patient
- ✓ "A donor said yes" emails, the best news a hospital gets all day
- ✓ Main sponsors: all emails · City partners: emails to their city

 **BloodLink**

A donor said yes to your request

Good news: an O- donor said yes. You can now contact them...

BLOODLINK IS FREE THANKS TO

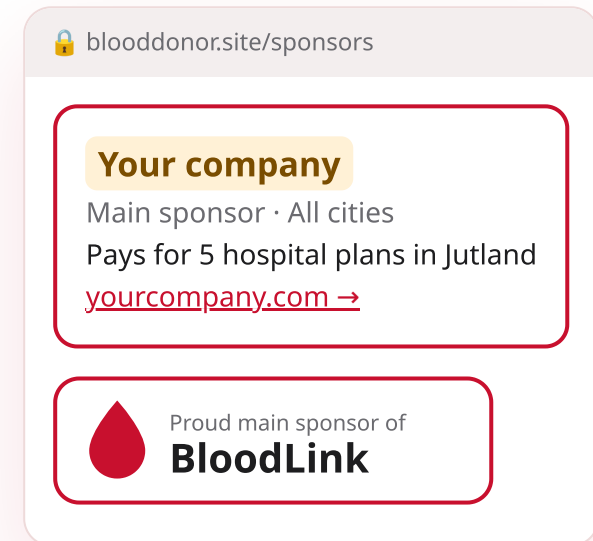
Your company — your tagline here

WHAT YOU GET · 3

A link from us to you.

You're listed on **blooddonor.site/sponsors** with your logo, what you give, and a direct link to your website. You also get a "Proud sponsor of BloodLink" badge for your own site.

- ✓ Direct link to your website (marked as a sponsor link, the way Google asks)
- ✓ Main sponsors get the top spot
- ✓ Your badge links back, so your customers see you care



WHAT YOU GET · 4

Your own sponsor login, with live numbers.

Log in at **blooddonor.site/sponsor** whenever you like and see exactly what your sponsorship does.



Times shown

How often your name was shown in the app, day by day.



Clicks

How many people went from BloodLink to your website.



Emails

How many emails went out with your name in them.



Impact

Donors in your city, new donors and "yes" answers this month. Plus a printable monthly report.

You can update your logo, tagline and link yourself.

PACKAGES

Pick the level that fits you.

	Main sponsor	City partner	Supporter
Name + direct link to your website on blooddonor.site	✓	✓	✓
"Proud sponsor" badge for your website	✓	✓	✓
Sponsor login with live numbers	✓	✓	✓
Logo in the app	Every city	Your city	—
Your name in the emails we send	All emails	Your city	—
Name on the "thank you" screen after a donor says yes	✓	Your city	—
Monthly impact report (PDF)	✓	✓	—
Top spot on the sponsors page	✓	—	—
Sponsor certificate	✓	—	—
Price per year	Ask us	Ask us	Ask us

NOT JUST MONEY

Give what you're good at.



Hospital plans

Pay for a hospital or a whole region, so they can search and contact donors without limits.



Thank-you gifts

A coffee or a snack for donors after a donation. Kept small, because blood donation is unpaid.



Transport

Free rides to the hospital for donors answering an urgent request.



Blood drives

Host a donation day at your company, or bring food and drink to one.

Gifts like these count the same as money for your package.

FOUNDING SPONSORS

Be there from day one.

BloodLink is just launching. Founding sponsors get the best spots, and their name is part of the story from the very first donor.

- ✓ First pick of cities for city partners
- ✓ Your logo in front of every early user
- ✓ Help shape how BloodLink grows

OUR PROMISES

Clear rules, so everyone can trust BloodLink.

No donor data, ever.

Sponsors only see counts.
Never names, phone
numbers or emails.

No influence on who gets blood.

Sponsors don't change
search results or who is
contacted.

Clearly marked.

Sponsor content is always
labelled as sponsor
content.

Donation stays unpaid.

Gifts to donors are small
thank-yous, never
payment.

NEXT STEP

Let's talk.

Tell us what you'd like to give and where. We reply within a few days, and your name can be live the same week.

Become a sponsor

ole.oldhoj@gmail.com

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